

## WTC Mumbai Academy To Roll Out 66th Batch Of Diploma In Foreign Trade From June 12

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**Mumbai :** The 66<sup>th</sup> batch for the Post-Graduate Program in Foreign Trade will commence from June 12 under the auspices of MVIRDC World Trade Center Mumbai's Academy of International Trade with the objective of facilitating India's USD 2 trillion export vision by 2030.

This six-month course to be conducted thrice a week on Monday, Wednesday and Friday will have 80 sessions that will put spotlight on emerging issues in international marketing, foreign trade policy, EXIM finance, international logistics and customs compliance.

This program will impart industry-relevant skills on export documentation, international marketing and key concepts of foreign trade policy to aspiring exporters and trade professionals.

Speaking about the importance of this course for entrepreneurs and trade professionals, **Ms. Rupa Naik, Executive Director, WTC Mumbai** remarked, "The program will focus on proven strategies for small entrepreneurs to manage the evolving complexities in international marketing, logistics, trade finance and regulatory compliance in this dynamic world trade environment."

The policy framework is expected to evolve further in the coming year with the government negotiating mega trade agreements with the European Union and proposing to replace the existing SEZ Act with the DESH Bill.

"The modules of this edition are highly relevant in the current environment on market entry strategies, trade data analysis, trade agreements and foreign trade policy, besides other areas, with impactful case studies from industry professionals in sync with India's free trade agreements and increase their utilization rate."

Even though India has signed more than 13 trade agreements with various countries, many exporters are not aware of the preferential market access provisions in these agreements, which leads to under-utilisation of benefits by Indian exporters.

Aspiring and existing exporters, corporate professionals in logistics, export finance & insurance, treasury management, international marketing and trade policy can benefit from the course that will help them in planning market entry strategy, expand their customer base in India and abroad.

This six-month course will also have guest lectures, project assignments and complimentary participation in the trade programs of WTC Mumbai.